

## FLANNEL WORK SHIRTS

\$1.50 Value heavy Mixed Flannel Shirts, Oxford gray color, all sizes ..... **95c**

## MEN'S CORDUROY PANTS

\$4.50 Value Men's Corduroy Pants, mole brown, thick set weave, cuff bottoms, Big value ..... **\$3.39**

## LAUNDERED SHIRTS

\$1.00 Value Men's Laundered Shirts, fine quality figured and striped Percale and Madras ..... **69c**

## HEAVY WOOL SOX

75c Value Heavy Wool Work Sox, gray color, close knit, Special ..... **39c**

## BLANKET-LINED COAT

\$5.00 Value Men's Blanket-Lined Coat, heavy waterproof duck outside, wide corduroy collar, Special ..... **\$3.75**

## MEN'S OVERALLS

\$1.25 Value full bib Overalls, blue denim, plain or striped ..... **95c**

## BOYS' SWEATERS

\$1.00 Value Boys' Sweaters, shawl collar, rope stitch knit, Navy Blue color ..... **69c**

## WORK PANTS

\$2.00 Value Heavy Cotton Worked Work Pants, Oxford gray stripe and herringbone weaves ..... **\$1.50**

## MEN'S FLANNEL SHIRTS

\$2.50 Value Olive Drab and Oxford gray medium weight Flannel Shirts, good, durable material ..... **\$1.69**

## MEN'S RAINCOATS

\$6.50 Value Raincoats, dark Oxford gray, double fabric, taped and cemented seams, convertible collar ..... **\$4.45**

## ONE-PIECE MOTOR SUITS

\$2.50 Value Men's Motor Suits, heavy twill khaki, cut full and roomy, Big Special value ..... **\$1.95**

## SHEEP-LINED VESTS

\$5.00 Value Men's Sheep-Lined Vest, thick set Corduroy outside, lined with best quality bleached sheep pelt, Special ..... **\$3.95**

# NEW GOODS

## by the CAR LOAD



### Are Arriving Daily From My Factory and Warehouse

In response to rush orders, vast quantity of new merchandise are being rushed forward to replenish stocks by the tremendous business of the past thirty days.

At this time more than ever before people are being made to realize the wonderful values to be had thru my System of Selling Direct to the Consumer at Mail Order Prices. It is a gigantic saving in accordance with the government's thrifit policy.

Alma gets it's share of this merchandise, and in retailing it to you at my prices I can guarantee bargains not to be found elsewhere. As a matter of fact, in many instances I undersell the present wholesale market. Full and complete winter stocks now ready for you.

#### Here's a Cold Weather Special That Will Save You Money

#### Fur Caps

\$2.50 Value Men's Fur Cap, real Coyote, good quality \$1.95

\$3.50 Value Men's Fur Cap, Detroit shape, Electric Seal, satin lined ... **\$2.95**

\$4.50 Value Men's Fur Cap, Detroit shape, Alaska Seal, fine satin lined, adjustable ear band ..... **\$3.95**

#### Boys' Suits At Factory Prices

\$4.50 value boys' Suits of tough weave mixed cassimere, neat, dark, Oxford gray stripe pattern. Pinch back style... **\$2.95**

\$5.50 value Boys' Suits in blue, brown and gray novelty mixtures, fine cassimere and worsteds, Norfolk and military models ..... **\$3.95**

\$6.00 value Boys' Suits of extra quality, close set corduroy, button on belt, patch pockets, ... **\$4.95**

\$7.00 value Boys' Suits—new winter patterns in fancy cassimere and worsteds. Newest military models ..... **\$5.95**

\$7.00 value Boys' Suits, serge, cassimere, worsteds and novelty weaves. Made in the newest styles. All plain and fancy colors ..... **\$6.95**

\$7.50 value Boys' Mackinaws ..... **\$3.95**

Boys' Knicker Pants, upwards from ..... **50c**

#### NEWEST STYLES IN Men's Hats

New York styles for Men and Young Men. You are sure to find the model best suited to you.

Only the best materials are used in the manufacture of Lindquist Hats—the values cannot be duplicated thru any other means of merchandising. The newest colors are Slate, Mole and Granite, Gray, Heather Green, Castle Brown and Oxford Blue. Self and contrast Braid Trims.

\$2.00 values... **\$1.39**

\$2.50 values... **\$1.85**

\$3.00 values... **\$2.45**

#### Special Low Prices on Boys' Mackinaws

Guaranteed garments, hand tailored from finest quality close woven Mackinaw cloth. Full Norfolk and Half Belt styles.

Colors Blue, Brown and Gray Plaid mixtures.

\$6.00 values... **\$3.95**

\$7.00 values... **\$4.95**

\$8.00 values... **\$5.95**

You Must Be Satisfied or Your Money Back

## Men's Overcoats At Factory Prices

\$14.00 Value OVERCOATS of fine grade Oxford Gray Kersey, convertible collar, Ulster Model.

Special ..... **\$9.75**

\$17.50 Value OVERCOATS, in Regular, Chesterfield and Semi-Form Fitting Models for Men and Young Men. Fine quality, plain and double-breasted, plain and everything.

**\$12.50**

\$18.00 Value OVERCOATS, Oxford Gray Kersey Chesterfields, Trench models, in plain and fancy mixtures, batwings and off-front overcoats.

**\$13.95**

Overcoats from ..... **\$21.75-\$41.95**

**\$17.69**

## Men's Suits At Factory Prices

\$14.00 Value SUITS in Stylish Models for Men and Young Men, fine quality wool mixed Cassimere, Serge and Worsted.

**\$9.75**

\$15.00 Value SUITS for Men and Young Men, fine quality of models in Blue, Brown, Gray Worsted and Fancy Mixtures.

**\$10.95**

\$16.50 Value SUITS in newest conservative styles, hand tailored from Superior quality Blue Serge, Special.

**\$11.45**

\$17.50 Value SUITS, Men's and Young Men's Models in plain and fancy mixtures, well tailored with best linings and trimmings.

**\$12.50**

\$18.50 Value SUITS, Plain and Fancy Serge, Cassimere and Worsted in the latest New York Styles—remarkable values at this low manufacturer's price.

**\$13.75**

\$20.00 Value SUITS, Extra values in Models suitable for men of all ages, the colors, styles and fabrics leave nothing to be desired. Workmanship and fit guaranteed.

**\$14.50**

\$22.50 Value SUITS for Men and Young Men—finest wool and worsted fabrics—imported silk mixtures, newest styles and colors—wonderful bargains at the manufacturer's price.

**\$15.50**

\$25.00 Value SUITS in a big variety of up-to-the-minute styles; finest quality wool worsteds, serges, etc., hand tailored by my most skilled workmen. Special.

**\$17.50**

## Special At Factory Prices

\$1.35 Value Flannelette Work Shirts, Mail Order Retail Price. .... **73c**

\$1.35 Value Flannel Work Shirts ..... **79c**

85c Value Heavy Fleeced Shirts or Drawers ..... **60c**

50c Value Neck-wear ..... **39c**

\$2.25 Value Men Tan Cape Dress Gloves, Mail Order Retail Price. .... **\$1.75**

50c Value Men's Heavy Cowhide Work Gloves, Mail Order Retail Price. .... **39c**

75c Value Men's Cashmere Dress Hosiery, Black or Oxford Gray, Mail Order Retail Price. .... **39c**

\$2.50 Value Men's Gray Mocha Dress Gloves, Mail Order Retail Price, pair. .... **\$1.95**

15c Value Men's Canvas Work Gloves, knit wrists, Mail Order Retail Price, pair. .... **9c**



## Shirts

85c Value DRESS and WORK SHIRTS, good quality Percale, variety of plain and fancy stripes, choice ..... **59c**

## Khaki pants

\$1.75 Value Men's Khaki Work Pants, good quality heavy twill Khaki with belt and cuff finished bottom ..... **\$1.25**

## Men's Winter Caps

\$1.50 Men's Heavy Winter Caps, plain colors and fancy mixtures, Golf and Bell shape, fur-lined ear bands ..... **95c**

## Outing Flannel pajamas

\$1.75 Value Men's Flannel Pajamas, fine quality material, military collar, silk braid trim ..... **\$1.19**

## Men's sweaters

\$1.50 Value Men's Work Sweaters, heavy yarn, close knit, coat style, Oxford, gray color ..... **95c**

## Sheep-lined coat

\$12.50 Value Men's Sheep-Lined Coat, corduroy or moleskin outside, shawl style, fur collar, Special ..... **\$7.95**

## Boys' heavy sweater

\$3.00 Value Boys' Sweater, heavy rope sitch knit, large shawl collar, Oxford, gray ..... **\$1.79**

## Heavy suspenders

50c Value Police and Fireman's Braces, leather ends, good quality web ..... **23c**

## Men's sweaters

\$6.50 Value Sweaters, big assortment of plain and fancy weaves and various weights. Finest wool yarns, Choice ..... **\$4.95**

## Men's gloves and gauntlets

\$1.75 Value Men's Gloves and Gauntlets, genuine horse hide and pigskin, superior quality, Choice ..... **\$1.19**

## Extra heavy sweaters

\$8.50 Value Men's "Jumbo" Sweater, heavy rope sitch knit, finest long fiber yarns, extra large shawl collar ..... **\$6.95**

Stores in Grand Rapids, Lansing, Muskegon, Alma and Greenville